



Altarum Institute Center for Prevention

ActionToQuit Mission

ActionToQuit is a tobacco control policy program dedicated to reducing tobacco-related death, disease and cost through communication, education, and advocacy. ActionToQuit is an initiative of Altarum Institute.



What does ActionToQuit do?

Tobacco Control Communications

Daily communications are sent to the ActionToQuit Network via a listserv. The content, which relates solely to tobacco control, includes announcements of upcoming events; research and funding opportunities; new studies and publications; other resources, such as toolkits, videos, and policy reports; federal announcements; state projects and successes; press releases; and public comment opportunities. Every Friday, the Quittin' Time news sheet is disseminated; and once a month, the Tobacco Cessation Digest e-newsletter is published. ActionToQuit also has a Facebook page and a Twitter feed.

Tobacco Control Publications

ActionToQuit regularly develops free publications and makes them available to tobacco control leaders and advocates. Some of our recent publications, listed below, are available at www.actiontoquit.org/resources/partnership-for-prevention-resources.

- ▲ Help Your Patients Quit Tobacco Use: An Implementation Guide for the Armed Forces
- ▲ Federal Employees Health Benefits Tobacco Cessation: Case Study
- ▲ Help Your Patients Quit Tobacco Use: An Implementation Guide for Community Health Centers
- ▲ Helping Patients Quit: Implementing the Joint Commission Tobacco Measure Set in Your Hospital
- ▲ UKanQuit: The University of Kansas Hospital Patient Tobacco Cessation Program

Tobacco Control Education

ActionToQuit educates the tobacco control community about current issues in policy and system change. Webinars, case studies, and expert interviews can be found at www.actiontoquit.org/communications.

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Tobacco Control Advocacy

ActionToQuit advocates for policies that will advance tobacco control, with an emphasis on increasing access to tobacco cessation services for all Americans. Altarum's Center for Prevention informs the ActionToQuit Network about opportunities for advocacy and encourages members to make their voices heard.

Tobacco Control Website

The ActionToQuit website, www.actiontoquit.org, has become a premier destination for those seeking information related to tobacco control policy and practice. The site contains sections on worksite, health care, target populations, e-cigarettes, and other trending topics. ActionToQuit staff also search the news for tobacco-related stories and post them on the site daily. The site allows advocates and practitioners to stay informed about tobacco control and, if they wish, sign up for ActionToQuit Network communications.



**View a short
[promo video](#)
about
ActionToQuit**

For additional information, please contact the following person:

David Zauche

Senior Program Manager

Altarum Institute

202-741-1537 • david.zauche@altarum.org

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