

Care

Host a Screening of *CARE* to Help Improve How We Care

People often prefer to avoid conversations about the end of life, loss of independence, finances, and our strained care system. That's because these conversations can be difficult and overwhelming. Or because the issues can feel abstract, impersonal, or too far off. But families are feeling the pressure. They juggle work and caregiving responsibilities, and struggle to afford the care they require –sometimes even losing their life savings. While professional home care leads as one of the most affordable and desired options available, care workers are underpaid and working under precarious conditions. **The situation is untenable. The stakes are high. We need a new way forward. That's where *CARE* comes in.**

THE FILM. The documentary, *CARE*, by Deirdre Fishel and Tony Heriza, pulls back the curtain on the poignant and largely hidden world of in-home elder care. Beautifully shot and deeply moving, the film reveals the intimate bonds that form between paid care workers and elders—and exposes the cracks in a system that is currently failing both. It also points to solutions that can improve how we care in this country.



THE OPPORTUNITY. Stories like those in *CARE* provide a powerful way to cut through the fear and denial to help connect people to the issues. An engagement campaign centered around the film will launch in January 2017, creating opportunities for screenings and discussions that help audiences learn more, share concerns, and advance solutions. By bringing the film to your community you can help create a ripple effect of *CARE*.

JOIN US. Sign up to use this touching story to kick-start conversations and planning near you. We have resources to help you!

Click here to host a screening: www.caredocumentary.com/host-a-screening/