NON-EXCLUSIVE RESEARCH USE LICENSE AGREEMENT
ACE MEASURE™

Upon submission of this Agreement by the party identified below ("Licensee"), Altarum Institute, a Michigan nonprofit corporation ("Altarum"), will, if the Agreement is accepted by Altarum, provide the Altarum Consumer Engagement Measure ("ACE Measure" or "Measure") to Licensee, subject to the following terms and conditions.

1. ACCEPTANCE; DELIVERY; GRANT

1.1 Submission of this Agreement by Licensee to Altarum at the email address designated for Altarum in Section 6 hereof is a license request by Licensee, which Altarum may accept or reject, in its sole discretion. Rejection of the license request may be made with or without notice to the Licensee.

1.2 If the request is accepted, then this Agreement will become binding upon the parties by Altarum providing the Measure tool and materials in electronic format via email to the email address of Licensee designated in Section 6 hereof, which such delivery will occur within five (5) business days of submission of this Agreement by Licensee. The Effective Date of this Agreement will be the date that Altarum transmits the Measure tool and materials to Licensee.

1.3 Subject to the terms and conditions of this Agreement, Altarum will grant to Licensee, and Licensee hereby accepts, a restricted, non-exclusive, non-transferable license to use the Ace Measure, including the survey questions provided in Exhibit A, which is attached hereto and incorporated herein, for academic, research and internal business purposes only, i.e., not for commercial use. The Measure tools and materials will be provided by Altarum in the English language; however, the license granted herein includes use of the Measure in any language as may be translated by the Licensee. The Measure is owned exclusively by Altarum. The grant is provided to Licensee only. Licensee may not transfer or sublicense the Measure to any other entity or person, in whole or in part, in any form, whether modified or unmodified, without Altarum’s prior written consent, which such consent shall be at Altarum’s sole discretion. Except for the license rights granted herein, no right, title or interest in the Measure is granted to Licensee. Licensee will not, directly or indirectly, reproduce, distribute, modify, translate, decompile, disassemble, reverse engineer or transmit in any form or by any means any part of the Measure. Licensee agrees to reproduce any and all copyright notices and other proprietary markings on the Measure.

2. CONSIDERATION; DATA

Subject to the terms and conditions of this Agreement, Altarum will provide Ace Measure to Licensee for the term hereof, without compensation or other remuneration, in exchange for the de-identified data obtained from Licensee’s use of the Measure, which de-identified data to be provided to Altarum is more particularly described in and limited to that information provided in Exhibit B hereto ("Data"). Altarum will include with the delivery of the Measure tool and materials described in Section 1.2 above, suggested formats (in electronic version) for gathering, and more particularly, submission of the Data as required in the immediately preceding sentence. Licensee will provide the Data in the English language in a format specified in Exhibit B to Altarum (i) in the case of an ongoing use of Ace Measure, on a quarterly basis with a final report and Data extraction and submission completed within thirty (30) days of the termination or expiration of this Agreement, or (ii) in the case of a one-time use, within 30 days of the conclusion of such
one-time use. Licensee hereby grants to Altarum a royalty-free, world-wide, perpetual license to use any and all Data, whether individually or in the aggregate, or otherwise, in any format or language, and for any purpose and reason, including, but not limited to, for research, promotion, marketing, and service offering efforts. In addition, by signing this Agreement, Licensee hereby consents and agrees to Altarum listing and publishing Licensee’s name and the contents of Exhibit B in connection with Altarum’s reporting on use and results of use of the Measure. Licensee may exclude use of its name by providing written notice to Altarum.

3. **USE; OWNERSHIP; PROPRIETARY INFORMATION**

3.1 The Measure and associated Proprietary Information (hereinafter defined) is furnished to Licensee on a non-exclusive basis solely for the purpose provided in Section 1.3, and specifically for the intended use described below, and for no other purpose or use. Licensee may request to expand the intended use by submitting a new Agreement.

3.2 Licensee acknowledges that all intellectual property rights relating to the Measure are solely and exclusively owned by Altarum. All modifications, enhancements or changes to the Measure are and shall remain the property of Altarum without regard to the origin of such modifications, enhancements or changes. No ownership rights in the Measure are granted. Use of the Measure by Licensee does not grant Licensee a license to Altarum intellectual property or other rights of Altarum, whether express, implied, by estoppel or otherwise, or grant Licensee the right to make or have made any Measure or to use the Measure beyond the scope of this Agreement. Licensee will not challenge the ownership or rights in and to the Measure, including, without limitation, all copyrights and other proprietary rights. Nothing in this Agreement limits Altarum’s ability to enforce its intellectual property rights.

3.3 The Measure and information disclosed or provided by Altarum relating thereto contain Proprietary Information of Altarum. All Proprietary Information has been entrusted to Licensee for use only as expressly authorized under this Agreement. Licensee will use its best efforts, consistent with the practices and procedures under which it protects its own most valuable proprietary information and materials, but no less than a reasonable standard of care, to protect the Measure and associated Proprietary Information against any unauthorized use or disclosure. Consistent with the foregoing, Licensee shall maintain in confidence and shall not disclose to any third party nor shall Licensee use or exploit in any way for its benefit or for the benefit of any third party, any Proprietary Information for a period of five (5) years following termination of this Agreement, unless such information ceases to be Proprietary Information prior to the end of such five (5) year period through no fault of Licensee, or Licensee and Altarum enter into a written agreement authorizing same. Licensee recognizes that Altarum regards the Measure as its proprietary information and as confidential trade secrets of great value. Licensee agrees not to provide or to otherwise make available in any form the Measure or Proprietary Information, or any portion thereof, to any person other than individuals completing the Measure’s survey for the purposes provided in Section 1.2 hereof, without the prior written consent of Altarum.

3.4 For purposes of this Agreement, “Proprietary Information” means any information relating to the Measure, including know-how, methodologies, copyrights, trademarks, designs, data, algorithms, and code relating to the Measure, and information not relating to the Measure that is disclosed to Licensee in the manner set forth hereinafter. With respect to any information not relating to the Measure which is sought by Altarum to be Proprietary Information subject to this Agreement, Altarum shall mark such information as “Confidential” prior to disclosing it to Licensee; provided, with respect to any oral
communication not relating to the Measure which is deemed by Altarum to be Proprietary Information subject to this Agreement, Altarum shall notify Licensee of such fact and within thirty (30) days thereafter Altarum shall send a memorandum to Licensee outlining the information deemed to be Proprietary Information.

3.5 Licensee agrees that the Measure and Proprietary Information shall not be used as the basis of a commercial product or service or otherwise adapted to circumvent the need for obtaining a license from Altarum (if one is then available) for the use of the Measure and Proprietary Information other than as specified by this Agreement. Notwithstanding the foregoing, incorporation of the Measure, in whole or in part, is permitted into an expanded service offering or product; provided that the Measure is an incorporation versus the actual or substantive portion of the offering. Any incorporation or other use of Ace Measure will require compliance with the terms of this Agreement, as well as providing any and all Data deriving from the use of any or all of the Measure (i.e., Data is not required to be provided from other pieces of a product or service offering that the Measure is incorporated into).

3.6 By using the Measure, Licensee agrees to abide by copyright law and all other applicable laws of the United States. Licensee further agrees to adhere to all applicable export control laws and regulations and will not export or re-export the Measure, in whole or in part, directly or indirectly, to any country to which such export or re-export is restricted by any laws or regulations of the United States, or unless properly authorized by the U.S. Government or other applicable regulatory authority as provided by law or regulation.

3.7 This Agreement conveys to Licensee only a limited right to use, fully terminable in accordance with the provisions of this Agreement. Licensee shall not assert any right, title, or interest in or to the Measure or Proprietary Information. Title to the Measure (including copyright) and Proprietary Information shall remain with Altarum. Altarum claims and reserves to itself all rights and benefits afforded under U.S. copyright law and all international copyright conventions in the Measure (and any associated Proprietary Information).

3.8 Notwithstanding anything to the contrary in the foregoing, but subject to Section 1.3, and any and all applicable laws and regulations, Altarum hereby permits Licensee to report and publish final scores received in connection solely with Licensee’s permitted use of Ace Measure, individually or in the aggregate; provided that the content of the Measure, scoring algorithms and other Proprietary Information is not disclosed in violation of this Section 3. Reporting and publishing of scores and other information pertaining to or deriving from the Measure outside the Licensee’s permitted use of the Measure is strictly prohibited. Any reporting or publishing of scores and information resulting from use of the Measure (as permitted hereunder) must include an appropriate acknowledgment of the Measure and Altarum, and will be made as follows: “This information derives from use of ACE Measure™, a scale of questions representing four distinct subscales of patient engagement with their health and healthcare (Commitment, Informed Choice, Navigation, and Ownership) that is a good predictor of current health status, lifestyle health behaviors, and medication adherence, developed and owned by Altarum Institute, a nonprofit health systems research and consulting organization that integrates independent research and client-centered consulting to create comprehensive, systems-based solutions that improve health. Any opinions, findings and conclusions or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of Altarum Institute.”
4. **TERM OF AGREEMENT; TERMINATION**

4.1 The term of this Agreement shall commence on the Effective Date and shall continue until the earlier of (i) one (1) year thereafter, or (ii) immediately following Licensee’s receipt from Altarum of written notice of Licensee’s breach of this Agreement or at the convenience of Altarum.

4.2 Upon termination, Licensee will immediately discontinue use of the Measure and Proprietary Information. Within thirty (30) days after termination of this Agreement, Licensee will furnish to Altarum the final Data extraction and reporting in accordance with Section 2 hereof, as well as a certificate providing (i) the total number of individuals that received, as well as completed, a survey during the term of this Agreement, and (ii) that, through its best effort and to the best of its knowledge, the Measure and Proprietary Information have been discontinued and destroyed, as applicable.

4.3 Any rights or obligations under this Agreement that by their nature survive following termination of this Agreement will continue to remain binding upon the parties.

5. **NO WARRANTIES; LIMITATIONS ON TYPES OF DAMAGES**

5.1 ANY AND ALL INFORMATION, MATERIALS, SERVICES, INTELLECTUAL PROPERTY AND OTHER PROPERTY AND RIGHTS GRANTED AND/OR PROVIDED BY ALTARUM PURSUANT TO THIS AGREEMENT, INCLUDING THE MEASURE AND/OR THE PROPRIETARY INFORMATION ARE GRANTED AND/OR PROVIDED ON AN "AS IS, AS PROVIDED" BASIS. ALTARUM MAKES NO WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, AS TO ANY MATTER, AND ALL SUCH WARRANTIES, INCLUDING WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, ARE EXPRESSLY DISCLAIMED. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, ALTARUM DOES NOT MAKE ANY WARRANTY OF ANY KIND RELATING TO EXCLUSIVITY, INFORMATIONAL CONTENT, ERROR-FREE OPERATION, RESULTS TO BE OBTAINED FROM USE, FREEDOM FROM PATENT, TRADEMARK AND COPYRIGHT INFRINGEMENT AND/OR FREEDOM FROM THEFT OF TRADE SECRETS. LICENSEE IS PROHIBITED FROM MAKING ANY EXPRESS OR IMPLIED WARRANTY TO ANY THIRD PARTY ON BEHALF OF ALTARUM RELATING TO ANY MATTER, INCLUDING THE APPLICATION OF OR THE RESULTS TO BE OBTAINED FROM THE INFORMATION, MATERIALS, SERVICES, INTELLECTUAL PROPERTY OR OTHER PROPERTY OR RIGHTS, INCLUDING THE MEASURE AND/OR THE PROPRIETARY INFORMATION GRANTED AND/OR PROVIDED BY ALTARUM PURSUANT TO THIS AGREEMENT.

LICENSEE AGREES THAT ALTARUM SHALL HAVE NO LIABILITY ARISING OUT OF THE USE OR OPERATION OF THE MEASURE AND/OR ANY INFORMATION GENERATED THEREBY, OTHER THAN AS SET FORTH IN SECTION 5.2 BELOW. FURTHER, IN NO EVENT SHALL ALTARUM BE LIABLE FOR INDIRECT, INCIDENTAL, SPECIAL, OR CONSEQUENTIAL DAMAGES, INCLUDING LOSS OF USE, LOSS OF PROFITS OR INTERRUPTION OF BUSINESS, HOWEVER CAUSED OR ON ANY THEORY OF LIABILITY.

5.2 Licensee shall defend, indemnify and hold harmless Altarum, its trustees, officers, employees, attorneys and agents from and against any liability, damage, loss or expense (including attorneys’ fees and expenses) incurred by or imposed upon any of Altarum and/or its trustees, officers, employees, attorneys and agents in connection with any claim, suit, action or demand arising out of or relating to any exercise of any right or license granted or provided to Licensee under this Agreement under any theory of liability (including without limitation, actions in the form of tort, warranty, or strict liability, or violation of any law, and regardless of whether such action has any factual basis).

*Altarum Institute*
*Non-Exclusive Research Use License Agreement – ACE Measure™*
*Altarum Proprietary*
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Altarum agrees to indemnify, defend and hold harmless Licensee from and against any liability, damage, loss or expense (including attorneys’ fees and expenses) resulting from any claim by any third party that the ACE Measure infringes or misappropriates the intellectual property rights of such third party. If the ACE Measure (or any component thereof) becomes, or in Altarum’s opinion is likely to become, the subject of an infringement claim, Altarum may, at its option and expense, either (a) procure for Licensee the right to continue exercising the rights licensed to Licensee in this Agreement, (b) replace or modify the relevant service, product or technology so that it becomes non-infringing and remains functionally equivalent, or (c) terminate the Agreement. Notwithstanding anything in this section to the contrary, Altarum is not obligated to indemnify Licensee under this section if the claim results from the use of ACE Measure with other items not furnished by Altarum or modifications to the item are not made by Altarum.

6. NOTICES

All notices required or permitted to be given under this Agreement shall be in writing and shall be either: (i) personally delivered; or (ii) sent by nationally recognized overnight courier; or (iii) transmitted by postage prepaid registered or certified mail; or (iv) transmitted by facsimile; or (v) sent by email, as elected by the party giving notice. Such notice shall be addressed to the party to receive notice at the address and number set forth below or at such other address or number as may be provided in writing by said party for the receipt of notices.

If to Licensee:

If to Altarum:

Altarum Institute
General Counsel
3520 Green Court, Suite 300
Ann Arbor, MI 48105
Fax: (734) 302-4996
Email: legal@altarum.org

Any notice given hereunder shall be deemed effective on the date of delivery. The date of delivery shall be: (i) the date of receipt if delivered personally; or (ii) the date three (3) days after the date of posting if delivered by mail; (iii) the date one (1) day after submitting to an overnight courier; or (iv) the date of confirmed transmission if delivered by facsimile or email.

7. MISCELLANEOUS

7.1 This Agreement and the licenses granted by it may not be assigned, sublicensed, or otherwise transferred by Licensee without the prior written consent of Altarum.

7.2 This Agreement shall be governed and interpreted by the laws of the State of Michigan, except its choice of law rules.

7.3 All remedies available to a party for one or more breaches by the other party shall be cumulative and may be exercised separately or concurrently without waiver of any other remedies. The failure of either party to act on a breach of this Agreement shall not be deemed a waiver of said breach or a waiver of future breaches, unless such a waiver is in writing and is signed by the party against whom enforcement is sought.

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Altarum Proprietary
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7.4 This Agreement sets forth the entire understanding with respect to the subject matter hereof, and merges and supersedes all prior agreements, discussions and understandings, express or implied, concerning such matters. This Agreement may be modified only by a writing signed by a duly authorized representative of the party against whom enforcement thereof is sought.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]
Licensee has caused this Agreement to be executed by its duly authorized representative as of the Effective Date.

**LICENSEE:**

______________________________________________

Signature

Name of Company, if applicable
Name of Person Signing
Title of Person Signing, if applicable
Date

Licensee Key Contact Information:
Licensee Key Contact
Address
Phone
Email

Use of Measure Information:
Target Population Size
Brief Description of Intended/Scope of Use
Please rate how much you agree or disagree with the following statements below.

<table>
<thead>
<tr>
<th>Question</th>
<th>Strongly Disagree</th>
<th>Disagree</th>
<th>Neither Agree nor Disagree</th>
<th>Agree</th>
<th>Strongly Agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>I spend a lot of time learning about health.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Even when life is stressful, I know I can continue to do the things that keep me healthy.</td>
<td></td>
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<td></td>
</tr>
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<td>I feel comfortable talking to my doctor about my health.</td>
<td></td>
<td></td>
<td></td>
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<td></td>
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<td>When I work to improve my health, I succeed.</td>
<td></td>
<td></td>
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<td>I have brought my own information about my health to show my doctor.</td>
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<td>When choosing a new doctor, I look for information online.</td>
<td></td>
<td></td>
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<td>I can stick with plans to exercise and eat a healthy diet.</td>
<td></td>
<td></td>
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<td>I compare doctors using official ratings about how well their patients are doing.</td>
<td></td>
<td></td>
<td></td>
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<td></td>
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<tr>
<td>I have lots of experience using the health care system.</td>
<td></td>
<td></td>
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<td>When choosing a new doctor, I look for official ratings based on patient health.</td>
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<td>Different doctors give different advice; it’s up to me to choose what’s right for me.</td>
<td></td>
<td></td>
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<tr>
<td>I handle my health well.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Please adhere to the following specifications when sending your population’s responses to the ACE Measure.

The file should be in one of the following formats: CSV, XLS, XLSX, Tab-delimited, or XML. (If you would like to send an XML file please send an email to ace.measure@altarum.org for an XML example.)

There should only be one record per person.

**Export File Layout**

<table>
<thead>
<tr>
<th>Element Number</th>
<th>Element ID</th>
<th>Description</th>
<th>Responses</th>
<th>Length</th>
<th>Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>ID</td>
<td>An alpha-numeric ID that must be unique for each person</td>
<td></td>
<td>10</td>
<td>Yes</td>
</tr>
<tr>
<td>2</td>
<td>Female</td>
<td>Gender of participant</td>
<td>0 = Male 1 = Female</td>
<td>1</td>
<td>Yes</td>
</tr>
<tr>
<td>3</td>
<td>Age</td>
<td>Age of participant</td>
<td>0 = 18-24 1 = 25-34 2 = 35-44 3 = 45-54 4 = 55-64 5 = 65-74 6 = 75-84 7 = 85+</td>
<td>1</td>
<td>Yes</td>
</tr>
<tr>
<td>4</td>
<td>Zip Code</td>
<td>Participant’s first 2 digits of home zip code</td>
<td>Two integers with leading zeros if applicable</td>
<td>2</td>
<td>Yes</td>
</tr>
<tr>
<td>6</td>
<td>I4</td>
<td>I spend a lot of time learning about health.</td>
<td>0 = “Strongly Disagree” 1 = “Disagree” 2 = “Neither Agree/Disagree” 3 = “Agree” 4 = “Strongly Agree”</td>
<td>1</td>
<td>Yes</td>
</tr>
<tr>
<td>7</td>
<td>C2</td>
<td>Even when life is stressful, I know I can continue to do the things that keep me healthy.</td>
<td>0 = “Strongly Disagree” 1 = “Disagree” 2 = “Neither Agree/Disagree” 3 = “Agree” 4 = “Strongly Agree”</td>
<td>1</td>
<td>Yes</td>
</tr>
<tr>
<td>Element Number</td>
<td>Element ID</td>
<td>Description</td>
<td>Responses</td>
<td>Length</td>
<td>Required</td>
</tr>
<tr>
<td>----------------</td>
<td>------------</td>
<td>------------------------------------------------------------------------------</td>
<td>--------------------------------------------------------------------------</td>
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<td>----------</td>
</tr>
<tr>
<td>8</td>
<td>N2</td>
<td>I feel comfortable talking to my doctor about my health.</td>
<td>0 = “Strongly Disagree” 1 = “Disagree” 2 = “Neither Agree/Disagree” 3 = “Agree” 4 = “Strongly Agree”</td>
<td>1</td>
<td>Yes</td>
</tr>
<tr>
<td>9</td>
<td>C3</td>
<td>When I work to improve my health, I succeed.</td>
<td>0 = “Strongly Disagree” 1 = “Disagree” 2 = “Neither Agree/Disagree” 3 = “Agree” 4 = “Strongly Agree”</td>
<td>1</td>
<td>Yes</td>
</tr>
<tr>
<td>10</td>
<td>N4</td>
<td>I have brought my own information about my health to show my doctor.</td>
<td>0 = “Strongly Disagree” 1 = “Disagree” 2 = “Neither Agree/Disagree” 3 = “Agree” 4 = “Strongly Agree”</td>
<td>1</td>
<td>Yes</td>
</tr>
<tr>
<td>12</td>
<td>I3</td>
<td>When choosing a new doctor, I look for information online.</td>
<td>0 = “Strongly Disagree” 1 = “Disagree” 2 = “Neither Agree/Disagree” 3 = “Agree” 4 = “Strongly Agree”</td>
<td>1</td>
<td>Yes</td>
</tr>
<tr>
<td>16</td>
<td>C1</td>
<td>I can stick with plans to exercise and eat a healthy diet.</td>
<td>0 = “Strongly Disagree” 1 = “Disagree” 2 = “Neither Agree/Disagree” 3 = “Agree” 4 = “Strongly Agree”</td>
<td>1</td>
<td>Yes</td>
</tr>
<tr>
<td>18</td>
<td>I2</td>
<td>I compare doctors using official ratings about how well their patients are doing.</td>
<td>0 = “Strongly Disagree” 1 = “Disagree” 2 = “Neither Agree/Disagree” 3 = “Agree” 4 = “Strongly Agree”</td>
<td>1</td>
<td>Yes</td>
</tr>
<tr>
<td>20</td>
<td>N1</td>
<td>I have lots of experience using the health care system.</td>
<td>0 = “Strongly Disagree” 1 = “Disagree” 2 = “Neither Agree/Disagree” 3 = “Agree” 4 = “Strongly Agree”</td>
<td>1</td>
<td>Yes</td>
</tr>
<tr>
<td>23</td>
<td>I1</td>
<td>When choosing a new doctor, I look for official ratings based on patient health.</td>
<td>0 = “Strongly Disagree” 1 = “Disagree” 2 = “Neither Agree/Disagree” 3 = “Agree” 4 = “Strongly Agree”</td>
<td>1</td>
<td>Yes</td>
</tr>
<tr>
<td>24</td>
<td>N3</td>
<td>Different doctors give different advice; it’s up to me to choose what's right for me.</td>
<td>0 = “Strongly Disagree” 1 = “Disagree” 2 = “Neither Agree/Disagree” 3 = “Agree” 4 = “Strongly Agree”</td>
<td>1</td>
<td>Yes</td>
</tr>
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<td>----------</td>
</tr>
</tbody>
</table>
| 25             | C4         | I handle my health well.                         | 0 = “Strongly Disagree”  
1 = “Disagree”  
2 = “Neither Agree/Disagree”  
3 = “Agree”  
4 = “Strongly Agree” | 1      | Yes      |
| 26             | Education  | Participant’s level of education                 | 1 = 8th grade or less  
2 = Some high school, did not graduate  
3 = High school graduate/GED  
4 = Some college or 2-year degree  
5 = 4-year college graduate  
6 = More than 4-year college degree | 1      | No       |
| 27             | FT/PT      | Participant’s work status                        | 1= Full Time (30+ hours/week)  
2= Part Time (< 30 hours/week) | 1      | No       |
| 28             | Primary Health Insurance Coverage               | Participant’s source of health insurance       | 1 = Sponsoring company plan  
2 = Spouse’s plan  
3 = State Exchange plan  
4 = Medicare/Medicaid  
5 = Tricare  
6 = Other | 1      | No       |
| 29             | Income     | Participant’s income                             | 1 = Less than $20,000  
2 = $20,000-$29,999  
3 = $30,000-$39,999  
4 = $40,000-$49,999  
5 = $50,000-$59,999  
6 = $60,000-$74,999  
7 = $75,000-$99,999  
8 = $100,000-$149,999  
9 = $150,000+ | 1      | No       |
| 30             | Health     | Participant’s self-reported health status        | 1 = Poor  
2 = Fair  
3 = Good  
4 = Very good  
5 = Excellent | 1      | No       |

**Data Submission Instructions:**
1. Submit the data to this email address: ace.measure@altarum.org
2. Provide the License Number in the subject line of the email
3. Include the following Licensee contact information in the body of the email:
   - Name
   - Email Address
   - Telephone Number