Health care price growth falls to 3-month low

**HIGHLIGHTS**

▲ Health care prices in April 2015 were 1.2% higher than in April 2014, a surprising drop from the March year-over-year change of 1.3%. The April 2015 12-month moving average held at 1.5% for the 5th month.

▲ Year-over-year hospital prices rose 0.5% in April, up from 0.4% in March. Physician and clinical services prices fell 1.1%, the steepest drop seen in our data series extending back to 1990. Home health care prices rose 0.9% in April, below the March rate of 1.2%. Prescription drug prices rose 5.6%, down from 5.7% in March.

▲ Economy-wide price indexes were mixed in April. The Consumer Price Index (CPI) fell from -0.1% to -0.2% year over year, while the medical CPI rose from 2.5% to 2.9%. The final-demand Producer Price Index (PPI) fell from -0.8% in March to -1.3% in April. In March, the gross domestic product (GDP) deflator (GDPD) rose to 1.0% from 0.9% in February (April GDP data are not yet available).

▲ Combining price and health spending data shows implicit per capita health care utilization growth year over year at 4.4% in April, above its 12-month moving average of 3.4%.

**HEALTH CARE AND ECONOMY-WIDE PRICES**

In April 2015, the Health Care Price Index (HCPI) rose 1.2% from April 2014. The 12-month moving average of 1.5% is near the all-time low for Altarum data (1.2%) but has been generally rising since March 2014 (though stable lately). The HCPI shows a steady decline from October 2009 at 3.4%, followed by 2 years oscillating near 2% growth, a sharp decline to about 1%, a 6-month increase to around 1.5%, and a recent drop to levels near 1.25% (with the exception of a spike in December 2014; Exhibit 1). Economy-wide price inflation, as measured by the GDPD, trended upward beginning in September 2009, peaked at 2.4% in September 2011, and fell to 0.7% in early 2015 before returning to 1.0% in March. Exhibit 5 shows long-term comparisons.

Since the start of the recession in December 2007, health care prices have increased by 15.6%, while prices in the economy as a whole (found by using the GDPD) have increased by 11.1% (Exhibit 2). Low economy-wide inflation has exerted downward pressure on health care prices, but the causality appears to go both ways (see below). In April, the CPI fell to -0.2% from -0.1% and the Medical CPI, emphasizing out-of-pocket prices, rose from 2.5% to 2.9%. The final-demand PPI fell from -0.8% to -1.3%, and the GDPD fell rose to 1.0% in March (April GDP data are not yet available). Health care price growth is very low by historical standards, but we are moving past the recent and rare episode of health care prices growing more slowly than economy-wide prices.

**Exhibit 2. HCPI and GDP, Cumulative Percentage Change Since December 2007**

Source: Altarum analysis of monthly BLS data. Note: Shading indicates the recession period.

Source: Altarum analysis of monthly BLS price data and monthly GDPD data published by Macroeconomic Advisers, LLC. Note: Shading indicates the recession period.
HEALTH CARE SPENDING BY CATEGORY

Comparing April 2015 with April 2014, price growth for prescription drugs was by far the highest at 5.6%, followed by dental care at 2.5%. Nursing home care dropped a tenth to 1.9%. The price change for hospital care rose slightly to a still-very-low 0.5%, and physician price growth fell from -0.6% to -1.1%—a rate not seen in the history of Altarum’s data series going back to 1990! Hospital price growth plays a dominant role in the HCPI due to its large spending weight; coupled with negative price growth for physicians and other lower growth rates, it resulted in the modest HCPI rate decline. Annual inflation rate comparisons—April 2015 year over year versus April 2014 year over year—show a mixed pattern, with hospital, physician, and home health care growth lower and the other categories higher (Exhibit 3, with additional detail in Exhibit 4).

Price “momentum,” which highlights the latest 3 months of data and may be a leading indicator, is mixed across the price categories, except for the aggregate HCPI index and for hospitals. We expect growth for hospital prices to tick up, resulting in moderate growth in the near term HCPI.

Medicare and Medicaid prices grew more quickly than “other” prices, which include private payment. Hospital prices for Medicare patients fell by 0.1% to -2.7% and for Medicaid fell by 0.3% to 0.0%. For “other” patients, price growth rose 0.1% in April to 2.4% (data not shown). As we have noted for many months in this space, consolidation has not translated to an increasing rate of hospital price growth, at least not at the national level. Beginning with June 2015 data (released mid-July), we will obtain year-over-year results for the new series that breaks out hospital by payer into private and other. This will help us detect specific effects on hospital prices from consolidation or other factors.

Exhibit 3. Year-over-Year Price Growth for Selected Health Categories

![Exhibit 3. Year-over-Year Price Growth for Selected Health Categories](image)

Source: Altarum analysis of monthly BLS data.

DISCUSSION

In April 2015, the HCPI rose 1.2% above that of April 2014, a tenth below the March rate and only two-tenths higher than the decade-plus low of 1.0% growth registered in August 2013. The 12-month moving average of 1.5% has been stable for 8 months, after increases beginning in April 2014. The big news this month is again a plunge to -1.1% growth for physician and clinical services from -0.6% in March—the lowest reading since 1996. BLS experts told us that this reflects the end of the ACA provision for higher payments to primary care doctors under Medicaid. Hospital price growth ticked up to a still low rate of 0.5%. In contrast, price growth for prescription drugs, while down a tenth to 5.6%, remains near the 13-year high of 6.4% reached in December 2014.

For the HCPI as a whole, only 3 of the 10 components saw increases in price growth: hospitals, dental, and other professional services. Health care and economy-wide inflation are extremely low for this stage of the business cycle recovery. In particular, the PPI final demand index fell to -1.3% in April, the eighth consecutive fall for this measure. April 2015 was the 70th month of economic expansion following the recession, yet we are barely off the decade-plus HCPI low. A return to 2% growth for the HCPI now seems even further off in the future. However, a modest rise in the medical CPI to 2.9% and the potential waning of price pressure stemming from public payers, especially for Medicare, may be foretelling a change to this picture.2

Health care spending and hence our implicit measure of utilization are signaling a departure from the historically low growth rates witnessed between 2009 and 2013. Our companion Spending Brief reports on the release of the Quarterly Services Survey on June 10, along with its monthly analysis of Bureau of Economic Analysis data, providing a more complete estimate of health spending in the first quarter of 2015.

1 Altarum Institute Spending Brief #15-6: April 2015 Data. Please note: The Spending Briefs cover all health care spending; this Price Brief covers only personal health care.

PRICE GROWTH BY DETAILED CATEGORIES

Exhibit 4. Annualized Percentage Change in Prices for the Major Components of National Health Expenditures

<table>
<thead>
<tr>
<th>Category</th>
<th>Ending April 2013</th>
<th>Ending April 2014</th>
<th>Ending April 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>HCP</td>
<td>1.3%</td>
<td>1.6%</td>
<td>1.2%</td>
</tr>
<tr>
<td>Hospital care</td>
<td>2.0%</td>
<td>2.0%</td>
<td>0.5%</td>
</tr>
<tr>
<td>Physician and clinical services</td>
<td>-0.1%</td>
<td>0.6%</td>
<td>-1.1%</td>
</tr>
<tr>
<td>Prescription drugs</td>
<td>0.6%</td>
<td>2.4%</td>
<td>5.6%</td>
</tr>
<tr>
<td>Nursing home care</td>
<td>0.9%</td>
<td>0.9%</td>
<td>1.9%</td>
</tr>
<tr>
<td>Dental services</td>
<td>3.8%</td>
<td>2.2%</td>
<td>2.5%</td>
</tr>
<tr>
<td>Home health care</td>
<td>-0.3%</td>
<td>0.9%</td>
<td>0.9%</td>
</tr>
<tr>
<td>Other professional services</td>
<td>1.5%</td>
<td>0.9%</td>
<td>1.5%</td>
</tr>
<tr>
<td>Other personal health care</td>
<td>2.7%</td>
<td>2.5%</td>
<td>1.6%</td>
</tr>
<tr>
<td>Other nondurable medical products</td>
<td>0.8%</td>
<td>-1.0%</td>
<td>-0.6%</td>
</tr>
<tr>
<td>Durable medical equipment</td>
<td>1.1%</td>
<td>-0.1%</td>
<td>-0.1%</td>
</tr>
</tbody>
</table>

Source: Altarum analysis of monthly BLS data.
Notes: Compares a given month’s prices with those of the same month from the previous year.

TIME SERIES TRACKER

Exhibit 5. Year-over-Year Percentage Change in Health Prices Compared with the GDP

Source: Altarum analysis of monthly BLS price data and Macroeconomic Advisers GDP data.
Note: Lightly shaded bars denote recession periods.

Altarum Institute is a 501(c)(3) nonprofit health care research and consulting organization. Altarum integrates independent research and client-centered consulting to deliver comprehensive, system-based solutions that improve health and health care.

The Center for Sustainable Health Spending (CSHS) was launched in 2011 to lead Altarum Institute’s research on the cost growth trends and key drivers of U.S. health spending and to formulate policy strategies to help bend the cost growth curve.

The Health Sector Economic Indicators™ reports are a monthly publication of Altarum’s CSHS and provide an analysis of health spending, employment, and prices. For more information, contact Charles Roehrig, PhD, at 734-302-4600 or charles.roehrig@altarum.org. Paul Hughes-Cromwick (principal author); George Miller, PhD; Ani Turner; and Matt Daly, PhD, contributed to this brief. Media Contact: Ken Schwartz, 571-733-5709, ken.schwartz@altarum.org. For more information, visit www.altarum.org/cshs.
Exhibit 6. Personal Health Care Spending Growth by Price and Utilization Components

Exhibit 7. Year-over-Year Change in Per Capita Personal Health Care Utilization

Methods. Altarum’s estimates for the monthly HCPI, a price index for personal health care spending within National Health Expenditures, are essentially monthly versions of the annual index developed by the CMS National Health Statistics Group (NHSG). The advantages of this measure over the medical care component of the CPI are well-documented. Information on the CMS index is presented in the following source: U.S. Department of Health and Human Services. National Health Expenditures Accounts: Methodology Paper, 2013—Definitions, Sources, and Methods. Washington, DC: Centers for Medicare & Medicaid Services; 2014. Retrieved from http://www.cms.gov/research-statistics-data-and-systems/statistics-trends-and-reports/nationalhealthexpenddata/downloads/dsm-13.pdf. The HCPI is calculated by using BLS data on PPIs for hospital, physician, nursing home, and home health components; CPIs for prescription drugs; and other remaining items. Following NHSG, we use the GDPD rather than the CPI as our measure of economy-wide inflation. While this brief focuses on prices, it also incorporates data from our spending brief and shows the power of looking at prices and spending together. In particular, it reveals the striking role of utilization in health spending growth trends.