Health care prices top 2% growth; prescription drug price growth fastest in 24 years

HIGHLIGHTS

▲ Health care prices in September 2016 rose 2.1% above September 2015, up from 1.9% growth in August 2016, and the highest growth since August 2012.
▲ Year-over-year hospital price growth rose to 1.2%, up from 0.9% in August. Physician and clinical services price growth barely rose to 0.2% (from 0.1%). Drug price growth went even higher to 7.0% (from 6.2% in August), its highest reading in 24 years!
▲ Economy-wide price indices were higher save for the gross domestic product deflator (GDPD), which fell slightly to 1.2% growth. The Consumer Price Index (CPI) rose to 1.5% growth from 1.1%, the final-demand Producer Price Index (PPI) rose to 0.7% from 0.0%, and the Medical CPI growth held steady at 4.9%, the highest since January 2008.
▲ Combining price and health spending data shows implicit per capita health care utilization growth year over year at 2.8% in September, below its 12-month moving average of 3.1%.

HEALTH CARE AND ECONOMY-WIDE PRICES

In September 2016, the Health Care Price Index (HCPI) rose 2.1% from September 2015. The 12-month moving average, at 1.4%, is a tenth above August and the highest since April 2015. The HCPI declined steadily from 3.4% in October 2009, oscillated near 2% growth for 2 years, ultimately hit historic lows of roughly 1% in 2015, and now in 2016 is exhibiting a sharp increase (Exhibit 1). The HCPI, having broken through the 2% rate for the first time since October 2012, appears poised for higher growth. Economy-wide price inflation, as measured by the GDPD, trended upward beginning in September 2009, peaked at 2.4% in September 2011, and has fallen to 1.2% year-over-year growth as of September 2016. The HCPI growth rates had been tracking the GDPD rates, but have now exceeded them for the past 8 months. Exhibit 5 shows long-term comparisons.

Since the start of the recession in December 2007, health care prices have increased 18.4%, while prices in the economy as a whole (using the GDPD) have increased 13.9% (Exhibit 2). Low economy-wide inflation and structural changes in the health sector have put downward pressure on health care prices, but this phase now seems to have ended. In September, the CPI rose 1.5%, the highest growth since October 2014, and the medical CPI, emphasizing out-of-pocket prices, held at 4.9% in September, its highest rate since January 2008. The final-demand PPI growth rate for September rose from 0.0% to 0.7%, its highest rate since December 2014. While still low by historical standards, health care price pressures have clearly risen since the record lows of 2015.

Exhibit 2. HCPI and GDPD, Cumulative Percentage Change Since December 2007

Source: Altarum analysis of monthly BLS price data and monthly GDPD data published by Macroeconomic Advisers. Note: Shading indicates the recession period.
HEALTH CARE PRICES BY CATEGORY

Comparing September 2016 with September 2015, price growth for prescription drugs, at 7.0%, up from the August rate of 6.2%, is easily the fastest growing price category, far above the next highest, dental services, which grew by 2.9%. The price change for hospital care rose to a still low 1.2% rate in September, and physician price growth barely rose to a still very low 0.2% rate. Hospital price growth plays a dominant role in the HCPI due to its large spending weight. Its small increase, plus higher drug and other non-durable medical products price growth, boosted the HCPI from 1.9% in August to 2.1% in September. Annual inflation rate comparisons—September 2016 year over year versus September 2015 year over year—show all six categories higher, though the differentials are mostly small (Exhibit 3, with additional detail in Exhibit 4).

Price “momentum,” which highlights the latest three months of data, is higher for the aggregate HCPI and for seven of the ten price categories, especially drugs, nursing home care, other professional services, and other personal health care. The 2017 Medicare Prospective Payment System updates could raise hospital prices next month, pushing up the HCPI.

Medicare and Medicaid hospital prices continue to grow less quickly than private-sector prices. Hospital price growth for Medicare patients was stable at -0.3% in September, rose to 2.6% from -0.1% for Medicaid patients (this large increase could be a one-month anomaly), and rose to 2.7% from 2.6% for private patients. For “other” patients (e.g., Veterans, TRICARE, self-pay), hospital price growth rose to 1.1% from 0.5% (data not shown). Prices for privately-insured patients show moderate growth, but there is a growing cumulative gap compared to public payments. Specifically, since June 2014 (when the private-only data series was created), cumulative hospital prices for Medicare, Medicaid, and private pay patients have grown -1.6%, 0.4%, and 5.8%, respectively.

Exhibit 3. Year-over-Year Price Growth for Selected Health Categories

<table>
<thead>
<tr>
<th>Category</th>
<th>September 2015</th>
<th>September 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hospitals</td>
<td>-2.0%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Physician services</td>
<td>-1.0%</td>
<td>1.0%</td>
</tr>
<tr>
<td>Prescription drugs</td>
<td>0.0%</td>
<td>2.0%</td>
</tr>
<tr>
<td>Nursing home care</td>
<td>1.0%</td>
<td>2.0%</td>
</tr>
<tr>
<td>Dental care</td>
<td>0.0%</td>
<td>1.0%</td>
</tr>
<tr>
<td>Home health</td>
<td>1.0%</td>
<td>2.0%</td>
</tr>
</tbody>
</table>

Source: Altarum analysis of monthly BLS data.

PRICES, SPENDING, AND UTILIZATION

Trends in health care utilization and intensity can be computed from the price data combined with Altarum’s monthly health spending estimates.1

- Exhibit 6 displays year-over-year growth rates in personal health care spending broken out by price and utilization. The historic, downward trend in health spending growth that began in 2002 was due mainly to declining utilization growth, followed by very low price growth. Resurgent utilization has reversed the spending trend. The readings for September 2016 are 5.6% spending growth and 3.5% utilization growth.

- Exhibit 7 shows per capita (implicit) utilization growth and highlights the decline between 2002 and 2010, then sharp growth and choppy moderation. Per capita utilization in August rose at an annual rate of 2.8%, below its 12-month average of 3.1%. On a 12-month average basis, utilization for hospitals rose 2.8%, home health care is up 4.4%, physician services rose 5.2%, the prescription drug rate is up 1.1%, nursing care rose 1.8%, and dental care utilization is up 2.8%.

DISCUSSION

In September 2016, the HCPI rose 2.1% above the September 2015 level. While up only 0.2 from August, the HCPI is now growing at its fastest rate since August 2012. Reflecting this upward trend, the 12-month moving average rose by 0.1 to 1.4%, its highest rate since April 2015. Thus, after hitting its December 2015 all-time low of 0.9% year-over-year growth, the index has now returned to a more “normal” 2%+ rate. In historical context, it is also more normal that health care prices are rising more quickly than economy-wide prices (Exhibit 5). We note again this month that despite the upward trending HCPI, growth of its two key components, hospitals and physicians, continues to be surprisingly muted, 1.2% and a scant 0.2%, respectively (though they both are up from August). At 7.0% annual growth, up from 6.2% in August, prescription drug prices are rising faster than they have for over 24 years (going back to July 1992).

As we note each month, and even counting the recent rise, health care inflation is quite low for this stage of the economic recovery. September 2016 was the 87th month of expansion following the recession. Are we finally seeing the waning effects of economy-wide downward price pressure on health care? We came upon a fascinating perspective this month from J.P. Morgan health analysts who tries to reconcile slow PPI dominated health care growth (e.g., the HCPI) with fast growing CPI health prices.3

As noted above, the MCPI, at 4.9% growth, year over year, has spurted to an 8+ year high. Their preliminary hypothesis is that the PPIs are understating health care inflation. We don’t take a position on this for now, but we will certainly monitor the situation and consult with the government experts who produce the data.

We expect resurgent wage pressures2 to increase health price growth. And we look forward to monitoring hospital prices next month with the onset of the 2017 fiscal year Prospective Payment System adjustments.

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1 Altarum Spending Brief #16-11: September 2016 Data. Please note: The Spending Briefs cover all health care spending; this Price Brief covers only personal health care.

2 Altarum Labor Brief #16-11: October 2016 Data.

CENTER FOR SUSTAINABLE HEALTH SPENDING

PRICe GROWTH BY DETAILED CATEGORIES

Exhibit 4. Annualized Percentage Change in Prices for the Major Components of National Health Expenditures

<table>
<thead>
<tr>
<th></th>
<th>Ending September 2014</th>
<th>Ending September 2015</th>
<th>Ending September 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>HCP</td>
<td>1.7%</td>
<td>1.0%</td>
<td>2.1%</td>
</tr>
<tr>
<td>Hospital care</td>
<td>1.7%</td>
<td>0.7%</td>
<td>1.2%</td>
</tr>
<tr>
<td>Physician and clinical services</td>
<td>0.8%</td>
<td>-1.1%</td>
<td>0.2%</td>
</tr>
<tr>
<td>Prescription drugs</td>
<td>3.8%</td>
<td>4.2%</td>
<td>7.0%</td>
</tr>
<tr>
<td>Nursing home care</td>
<td>1.4%</td>
<td>2.2%</td>
<td>2.3%</td>
</tr>
<tr>
<td>Dental services</td>
<td>2.0%</td>
<td>2.6%</td>
<td>2.9%</td>
</tr>
<tr>
<td>Home health care</td>
<td>1.4%</td>
<td>1.1%</td>
<td>1.7%</td>
</tr>
<tr>
<td>Other professional services</td>
<td>0.7%</td>
<td>1.3%</td>
<td>1.4%</td>
</tr>
<tr>
<td>Other personal health care</td>
<td>2.7%</td>
<td>2.3%</td>
<td>2.7%</td>
</tr>
<tr>
<td>Other nondurable medical products</td>
<td>0.6%</td>
<td>-2.0%</td>
<td>-0.6%</td>
</tr>
<tr>
<td>Durable medical equipment</td>
<td>0.4%</td>
<td>-0.4%</td>
<td>0.5%</td>
</tr>
</tbody>
</table>

Source: Altarum analysis of monthly BLS data.
Notes: This exhibit compares a given month’s prices with those of the same month from the previous year.

TIME SERIES TRACKER

Exhibit 5. Year-over-Year Percentage Change in Health Prices Compared with the GDP

Source: Altarum analysis of monthly BLS price data and Macroeconomic Advisers GDP data.
Note: Lightly shaded bars denote recession periods.

Altarum Institute is a 501(c)(3) nonprofit health care research and consulting organization. Altarum integrates independent research and client-centered consulting to deliver comprehensive, systems-based solutions that improve health and health care.

The Center for Sustainable Health Spending (CSHS) was launched in 2011 to lead Altarum’s research on the cost growth trends and key drivers of U.S. health spending and to formulate policy strategies to help bend the cost growth curve.

The Health Sector Economic IndicatorsSM reports are a monthly publication of Altarum’s CSHS and provide an analysis of health spending, employment, and prices. For more information, contact Charles Roehrig, PhD, at 734-302-4600 or charles.roehrig@altarum.org. Paul Hughes-Cromwick (principal author); George Miller, PhD; Ani Turner; and Matt Daly, PhD, contributed to this brief. Media Contact: Ken Schwartz, 202-772-5062, ken.schwartz@altarum.org. For more information, visit http://www.altarum.org/cshs.
Exhibit 6. Personal Health Care Spending Growth by Price and Utilization Components

Source: Altarum calculations from Health Sector Economic Indicators data.
Note: Lightly shaded bars denote recession periods.

Exhibit 7. Year-over-Year Change in Per Capita Personal Health Care Utilization

Source: Altarum calculations from Health Sector Economic Indicators data.
Note: Lightly shaded bars denote recession periods.